

IDEAS & PARTNERS WANTED
NEW PUBLIC-PRIVATE VENTURES



2009 BIG IDEAS



The Parks and Recreation Division of King County, Washington maintains and operates one of the nation's largest municipal park divisions and proudly receives more than **8 million** annual visitors to its **25,000 acres** of natural areas. In addition to providing over **175 miles** of trails, the Parks Division manages **180 parks**, including such regional treasures as *Marymoor Park*, *Cougar Mountain Regional Wildland Park* and the world-class *Weyerhaeuser King County Aquatic Center*.
COME PARTNER WITH US...

King County Parks **Your**
Big Backyard



Request for
Ideas & Proposals



COME PARTNER WITH US

King County adopted its **Partnership-for-Parks** initiative in 2003 to develop public-private entrepreneurial partnerships and enhance recreational amenities and services in the communities we serve. Our mission is to improve the County's Parks, Trails, Pools, Open Space, Natural Lands and Recreational Amenities. By combining sound stewardship practices with strategic corporate and community partnerships, King County Parks will ensure the region's environmental and recreational legacy for generations to come.

The Division is seeking ideas and proposals for the following enterprise categories:

Recreational / Adventure Activities
Promotional Advertising
Eco Tourism Opportunities
Gifts, Grants, Endowments
Historic District Renovations

Naming Rights & Sponsorship
Professional / Amateur Sports Events
Property Lease Agreements
Sustainable Building Projects
Capitol Projects & Real Estate Development

Sponsorship & Promotion

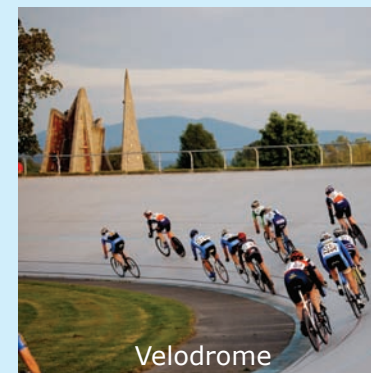
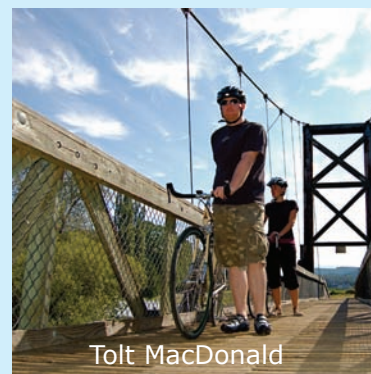
- Sponsorship for the Movies @ Marymoor Outdoor Summer Series
- Velodrome @ Marymoor Park

Food & Beverage Concession Opportunities

- Tolt MacDonald Park
- King County Aquatics Center
- Marymoor Park
- Steve Cox Memorial Park & newly remodeled Mel Olson Stadium
- Five Mile Lake Park

why **PARTNER WITH PARKS?**

- **Grants and/or Matching Funds are available via King County Parks Community Partnership programs**
- **Valuable, cost-effective publicity and media coverage for your project, program or business venture**
- **Create goodwill in the community and brand recognition for your business**
- **Selected proposals will have a knowledgeable and motivated partner in the Parks Division**
- **Parks Division offers extensive indoor/outdoor recreational and infrastructure opportunities**
- **Leverage the Parks Division's extensive network of community relationships**



UNLIMITED OPPORTUNITIES



180
PARKS

175
MILES OF
TRAIL

25,000
ACRES
OF OPEN
SPACE



White Center Heights Makeover &
Regional Trail Wayfinding Kiosks

first tech
credit union
movies@marymoor

Events & Title Sponsorships



Concession Opportunities
King County Parks



evergreen
MOUNTAIN BIKE ALLIANCE

Partnering to create one of the
region's top mountain bike courses

CIRQUE DU SOLEIL



The Event Pad at Marymoor Park



GroupHealth
**VELODROME
MARYMOOR PARK**

Naming Rights



msn
Wi-Fi

Hotspots Naming Rights Partnership

Aegis Living

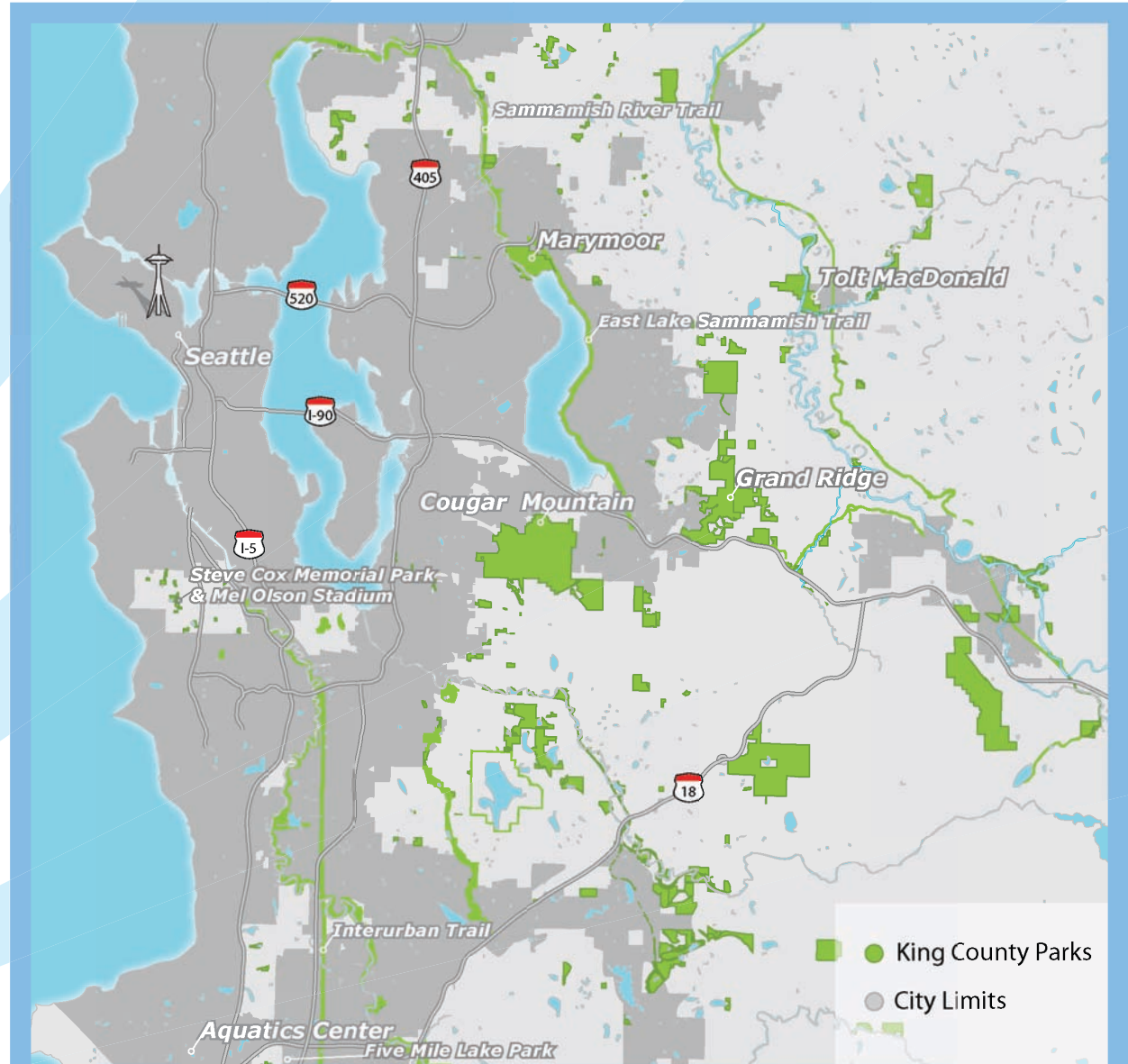
People live here.

Reflexology Paths
Parks Improvement Partner



SAMMAMISH ROWING ASSOCIATION

New Boathouse at Marymoor Park



PAST and PRESENT

Request for
Ideas & Proposals

2009 **BIG IDEAS**

RFI&P SUBMISSION REQUIREMENTS

Proposals will be accepted throughout the year. Please note, some opportunities are seasonal and require proposals early in the calendar year. Submit proposals via e-mail in an MS Word attachment to admin.parks@kingcounty.gov. Hard copies of proposals will be accepted if mailed or hand-delivered to the address below. Confirmation for proposals received will be delivered by e-mail only.

King County Parks and
Recreation Division
201 S. Jackson Street, Suite 700
Seattle, WA 98104
Attn: Contract Administrator

Proposals should contain the following information

1. Title & Proposal Summary
2. Individual or Business Name
3. Contact Person, Title, Phone Number, Mailing Address & Email Address
4. Proposed Location
5. Project Description & Feasibility
6. Qualifications
7. Relevant Experience
8. Credentials or Resume
9. Summary of Agreement Terms
10. Revenue Projections &/or Other Benefits to Parks Division
11. Timeframe for Project Implementation

Evaluation and Selection

The County may select proposals that are determined to be in the best interest of the public, based on project compatibility with the selected location(s), projected revenue or other benefit to King County Parks Division, feasibility & timing of implementation, demonstrated success, prior experience and other relevant information.

The County may select, in its sole discretion, proposals it deems most feasible and beneficial to the citizens of King County. The County may negotiate agreements that differ from the terms initially submitted by proposers. Agreements will contain provisions appropriate to the particular proposal, consistent with County policies and applicable law. The County may reject any or all proposals and this RFI&P process does not preclude The County from entering into agreements using other procedures. Any Proposer selected for a contract shall complete all required forms and documents as required by Federal, state and local law. By submitting a proposal, Proposers agree to the terms of this RFI&P.

QUESTIONS

Questions must be submitted in writing (preferably via e-mail) to admin.parks@kingcounty.gov or King County Parks and Recreation Division, Attn: Contract Administrator, 201 S. Jackson Street, Suite 700, Seattle, WA 98104.

HELPFUL INFORMATION

King County Procurement
kingcounty.gov/procurement/

Parks Division Business Plan
kingcounty.gov/recreation/parks/about/businessplan.aspx

Parks Division's Partnership & Enterprise Initiatives
kingcounty.gov/recreation/parks/community/training.aspx

...A FINAL NOTE

As Director of the Parks and Recreation Division, I would like to personally thank you for your interest in supporting King County Parks enterprise initiatives. We look forward to hearing from you.



Kevin Brown
Parks Director

